

Issued By:

Indie Developer Consulting

Representing:

Carl. R. Andrews, Inc.

PRESS ANNOUNCEMENT

JULY 2010

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**Discover Your "DreamWife" On The
Apple iPhone™ & Apple iPod touch®**

Attention All Men! Your Search Is Over! Your Dream Wife Is Here!

Independent developers Carl Andrews and David Orion have done the impossible. In a joint effort, they have created a way for every man to connect with their Dream Wife through an Application that is now available from the App Store, for both the Apple iPhone™ & Apple iPod touch®.

"DreamWife" is an App where women love you for just the way you are. This is an all-access pass to your personal matrimonial fantasyland! How cool is that? In this highly unique application you can "make-believe" that your offensive and disgusting behavior (yes, YOU) is actually a desirable attribute for your spouse or girlfriend. With the push of a button you can experience positive affirmation throughout your otherwise pointless life such as:

"Honey, I don't mind when you fart under the sheets, you're like my little personal Potpourri"

"Honey, you sit here there and watch the game; I'll go mow the lawn. But first, can I bring you another beer and give you a foot massage?"

"Honey, I like it when you leave your dirty clothes on the floor for me to pick up; it gives me a little aerobic activity at the end of my day"

With "DreamWife" on your Apple iPhone™ or Apple iPod touch®, reality and fantasy can finally unite. Use this App as a training course to demonstrate to

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your partner how she can become a more loving, caring and understanding spouse, as well as increasing harmony in your existing relationship! (not!)

Please note, your sleeping on the couch after sharing these with her is just her way of saying that she needs some alone time to really assimilate these brilliant suggestions!

"DreamWife" features more than 100 hilarious sayings with a soothing and sympathetic female voice that loves you and all of your contemptible actions unconditionally.

See why Clayton Morris, host of "Gadgets and Games" said, "Love it!"

Don't ever leave home without "DreamWife" in your pocket.

Oh, and it should be mentioned that the developer is currently in the process of developing a similar App named, "DreamHusband"!

"DreamWife" is now available from the App Store here:

<http://itunes.apple.com/us/app/dreamwife/id378161394?mt=8>

Journalists interested in trying out "DreamWife" are welcome to send an email to press@indiedeveloperconsulting.com requesting a promo code.