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www.indiedeveloperconsulting.com

press@indiedeveloperconsulting.com

**Beat The Heat This Summer With SnoShred For The
Apple iPhone™ & Apple iPod touch®**

Get Ready To “*Shred The Gnar*” In Launch Title From Blue Energy Labs, LLC

Cool off this summer with SnoShred, a hectic, high-speed snowboard blast down the icy mountains, crafted and designed for the Apple iPhone™, Apple iPod touch®, and the Apple iPad. In this launch title from Blue Energy Labs, players can choose from three fully shredable runs in Black Canyon. Grind the RailYard, flip out on the BigAir, or crash a few gates in the GateCrash. Immersive full 3D-terrain and ultrarealistic visuals make SnoShred the next best thing to being on the mountain in person! Choose your rider, pick a board, and select your choice of mountain run. Spin, flip and grind your brains out. SnoShred offers support for OpenFeint, enabling social integration and leaderboards on a global level.

SnoShred is now available in the App Store:

<http://itunes.apple.com/app/id377937039>

SnoShred game-trailer is available here:

<http://www.youtube.com/snoshred>

Journalists interested in a promo code should toss a snowball to

press@indiedeveloperconsulting.com. Additional information about SnoShred for the Apple iPhone™ and Apple iPod touch® can be found by visiting: www.snoshred.com

About Blue Energy Labs:

Founded in 2009, Blue Energy Labs is a digital entertainment developer with the charter of bringing AAA quality titles to today’s mobile devices. With deep roots in console development, and a proven track record of successful releases, Blue Energy Labs delivers. Visit <http://www.blueenergylabs.com> for more info.

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