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**PRESS ANNOUNCEMENT**

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## **Design, Build & Have Fun With Your Very Own Truck On The Apple iPhone™ & Apple iPod touch®**

Lotusland Studios is proud to announce an update to Truck Modz on Apple iPhone™ and Apple iPod touch®. In case you didn't know, Truck Modz is an interactive 3D truck-building game for kids of all ages. The premise is simple: build, paint and hit the road with your very own truck! This game goes beyond any other mix-and-match title by allowing you to build your ideal vehicle from a huge collection of fronts, backs, and wheels, and then being able to interact with your creation: from snow plows to squeaky toys, everything is animated. Everything is triggered by a touch or a swipe, simple enough for everyone to get addicted!

In this updated version, audiences of all ages will enjoy even more mix-and-match fun with the introduction of a new cab to the collection, as well as an animated Easter-themed surprise. Truck Modz is essentially an entire pocketful of toy trucks: creative, nonaggressive play is the emphasis of the game, and the user interface is wordless and simple enough for a child of 18 months to understand, while adults will enjoy the CB banter, cool sirens and endless combination of trucks.

**Truck Modz (Update) Highlights:**

- Totally intuitive, easy enough for a toddler to enjoy
- Mix and match parts at any time, the combos are endless!
- Cruise down the highway through an endless ever-changing landscape
- Listen to hilarious trucker banter on the CB radio!
- Shake device to check out your ride from 4 different camera angles
- Rocking soundtrack by Billy Joe Huel

**App Store Link:**

<http://itunes.apple.com/us/app/truck-modz-build-and-drive/id354909542?mt=8>

Journalists are welcome to request a promo code by contacting

[press@indiedeveloperconsulting.com](mailto:press@indiedeveloperconsulting.com).

Additional information is available by visiting [www.lotuslandstudios.com](http://www.lotuslandstudios.com)

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