

**Issued By:**

Indie Developer Consulting

**Representing:**

Meridian Digital Entertainment

**PRESS ANNOUNCEMENT**

**APRIL 2010**

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**Alive 4-ever RETURNS!**

**Meridian Digital Entertainment Launches Sequel  
To Critically Acclaimed Apple iPhone™ Game**

Meridian Digital Entertainment today announced Alive 4-ever RETURNS, a sequel to the popular zombie shooter game for the Apple iPhone™. The original game, Alive 4-ever, received rave reviews ranking among the best games available in the App Store in 2009.

Alive 4-ever RETURNS features a brand new and improved game engine that provides even more stunning visuals and specials, including zooming, and realistic environmental effects. New weapons include dual handguns, grenades for mass killing, rocket launchers, and sticky bombs that slow down the zombies. Alive 4-ever RETURNS also features improved RPG elements, including new skills and power-ups, and two brand new modes of play. With Survival Battle and Horde Battle modes it's time to get bloody!

Says Victor Dao of Meridian Digital Entertainment: "We are excited about the release of Alive 4-ever RETURNS. With the new features in this sequel our fans will not be disappointed! We have developed a brand new game engine, added RPG elements and made survival horror gaming on the Apple iPhone™ a truly awesome experience"

Alive 4-ever RETURNS picks up where the original ended: A month after the outbreak of the virus accident in Nefount City, Dr. Lederman, who is a Research Director of the pharmaceutical company, was issued a warrant for his arrest due to his involvement in the accident. His plan was to smuggle the virus sample into South America by sea, and hand it over to an unknown organization. The ship accidentally wrecked on a reef, and eventually sunk somewhere around California's Marilla Island. On that same day, Greenshore City, a beachfront city with smooth sand and pristine water on Marilla Island was packed full of tourists as usual. A lifeguard didn't pay attention and was sleeping on the job until he discovered the terrible situation, but it was too late, and the beach was quickly covered in blood! Still in a state of shock, the lifeguard didn't see the infected person who had climbed the lifeguard tower, and the situation quickly got out of control. As one of only four survivors it is your mission to take control of the situation.

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"Alive 4-ever RETURNS reinvents one of the best survival shooter games in the App Store," said Eros Resmini, VP of Marketing and Developer Relations at OpenFeint. "The game is fantastic and you can tell Meridian really invested in making some amazing improvements."

[Find here a trailer to Alive 4-ever RETURNS](#)

<http://www.youtube.com/watch?v=u7ksSDAc9ns>

**Complete list of features in Alive 4-ever RETURNS:**

- ✓ Fabulous Visual Effects
- ✓ RPG Elements Such As Power-Ups & Picking-Up New Skills
- ✓ 13 Amazing Skills
- ✓ 18 Disgusting Types Of Zombies
- ✓ 37 Different Kinds Of Destructive Weapons
- ✓ 4 Player Co-Op Mode!
- ✓ 36 Bonus Equipment
- ✓ 40 Stages Of Challenges
- ✓ Supersize BOSSES!
- ✓ 3 Unique Game Modes
- ✓ More Than 40 Achievements Through OpenFeint

Alive 4-ever RETURNS has a scheduled release date end of April 2010 in the App Store. For additional information please visit the developer website at [www.meridiande.com/iPhone](http://www.meridiande.com/iPhone)