

**Issued By:**

Indie Developer Consulting

**Representing:**

Fair Play Labs

**PRESS ANNOUNCEMENT**

**APRIL 2010**

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**CubeHead Celebrates Successful Launch On the  
Apple iPhone™ & Apple iPod touch®**

CubeHead, the hilarious, colorful, fun and addicting take on the Match-3 puzzle genre is enjoying great success, and has just been featured in the “New and Noteworthy” section on the App Store!

Having been exiled many years ago by his unhappy subjects, the wily king CubeHead has returned and seeks to recover his throne. Your task is to help the Cubies fight back and protect the kingdom before it is too late! Beware though, as protecting the kingdom is not as easy as you might think: Not only do you play against the clock; you also have a limited amount of energy available to succeed.

Says developer Claudio Pinto: “We are thrilled and excited to learn that our second game for the Apple iPhone™ is also being featured on the App Store, as was our first game WackyLands Green last year. With the help of Indie Developer Consulting we have experienced a very successful launch since the game was released”.

Says Thomas, PR Executive from Indie Developer Consulting: “The quality of CubeHead from Fair Play Labs speaks for itself. The successful launch is a testament to the hard work, dedication and commitment from the developer. It comes as no surprise to us that CubeHead, as well as Wackylands Green by the same team have both received special recognition and are both highly successful”.

Journalists who missed the initial opportunity to review CubeHead are welcome to request a promo code by contacting [press@indiedeveloperconsulting.com](mailto:press@indiedeveloperconsulting.com). For further information about CubeHead please visit the developer website at [www.fairplaylabs.com](http://www.fairplaylabs.com) and the dedicated game website at [www.cubeheadgame.com](http://www.cubeheadgame.com)

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CubeHead is available from the App Store here:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=340968631&mt=8>

CubeHead Trailer video is available here:

<http://www.youtube.com/watch?v=CqOGCzT6ew8>

About Fair Play Labs:

Fair Play Labs is an independent game development studio based out of Costa Rica, a beautiful and peaceful country known for its efforts in nature conservation and restoration. The company offers experience in all areas of game development including licensed and original intellectual property, and provides outsourcing services for the digital interactive entertainment and edutainment industries.