

Issued By:

Indie Developer Consulting

Representing:

Healthy U Technologies

PRESS ANNOUNCEMENT

FEBRUARY 2010

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**Calorie Tracker Pro: Intuitive And Efficient Nutritional
Tracker On Apple iPhone™ & Apple iPod touch®**

Manage Your Weight No Matter Where You Are!

Calories are how we measure energy from foods for our body. When we get more calories than we burn, we store the extra in fat cells. This is how we gain weight. The old saying "You Are What You Eat", although not entirely accurate, still has some merit as your lifestyle is, and should be, very important to you. To aid you on your quest to become a healthier person, Healthy U Technologies have released Calorie Tracker Pro.

With more than 120,000 unique food items that you can easily access at the touch of a button, Calorie Tracker Pro is the ultimate intuitive and nutritional tracker. Among the vast list of features included is the ability to track and monitor food and water consumption, as well as weight loss / gain over time. Charts and features galore, Calorie Tracker Pro has plenty to help your waistline stay thin and your wallet fat.

Says Bring Young, CEO of Healthy U Technologies: "People are relying on their mobile devices more and more and with the introduction of applications on the Apple iPhone™ and Apple iPod touch®, tracking your diet to lose weight is as simple as dialing a phone number." "Our mission", added Young, "is to help the millions of Apple users manage their weight to live healthy lifestyles no matter where they are".

Calorie Tracker Pro is available from the App Store here:

<http://itunes.apple.com/us/app/calorie-tracker-pro/id344002649?mt=8>

Journalists interested in receiving a promo code are encouraged to email

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Calorie Tracker Pro Features:

Overview

- ✓ One of the largest food databases (120,000 and growing)
- ✓ Custom foods and meals easily created and saved
- ✓ No internet connection needed
- ✓ Track nutrition, weight, and water

Tons of great features

- ✓ Password protection to keep your data secure
- ✓ Customize tracking modules to your needs and goals
- ✓ Easy feedback form for quick answers
- ✓ Movie tutorials on the website
- ✓ Constant FREE upgrades and FREE support

Food Tracking

- ✓ Calories, fat, protein, and carbs (net & total)
- ✓ Items are measured in US or SI (international)
- ✓ Save meals/plates for fast entry later on
- ✓ Over 80,000 grocery items
- ✓ Over 400 restaurants with 40,000 items
- ✓ Simple food input
- ✓ Recent food button for fast recall and entry later on
- ✓ Allows for 5 meals per day
- ✓ Export your food diary spreadsheet management & backup

Weight Tracking

- ✓ Track weight in lbs or kg
- ✓ Graph/charting while in landscape mode
- ✓ Set weight loss goals per week and track to target
- ✓ Export weight loss info to a spreadsheet
- ✓ Weigh in whenever- even enter data from previous days

About Healthy U Technologies

Healthy U Technologies, LLC has a vision of providing affordable and effective lifestyle-enhancing software technologies. We here at Healthy U are passionate about listening to our customers and giving them best products possible. We always love to hear how we're doing, so feel free to contact us any time at info@healthyutechnologies.com. Healthy U Technologies, LLC has one of the industry's largest nutritional databases, and continues to grow with the help of our users. If your software company is interested in licensing our nutritional database, feel free to contact us for details.

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