

Issued By:

Indie Developer Consulting

Representing:

Square Egg Games

PRESS ANNOUNCEMENT

JANUARY 2012

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**'Finger Puppet Frenzy' Now Available On The App Store
For The Apple iPhone® & The Apple iPad®**

Family Friendly Fun For Kids & Adults Alike

Square Egg Games and Neon Blue Studio, independent publisher and developer respectively, are proud to announce the release of their highly anticipated first mobile game title, 'Finger Puppet Frenzy', now available on the App Store, and compatible with the Apple iPhone®, Apple iPod Touch®, and Apple iPad®.

'Finger Puppet Frenzy' is one of those rare family oriented mobile games that provide equal levels of entertainment for kids and adults alike. Delivering bright colorful graphics, intuitive controls and a simple yet very addictive wack'em game play – it's sure to keep the whole family entertained for hours.

Happy Harry needs your help! The harmony of Harry and his band of puppet friends is at stake. Angry Aaron, a very mean puppet, is on a mission to turn their smiling faces into sad frowns. The only way you can save Harry and his friends is to hide them from Aaron.

By tapping on the happy puppets as quickly as possible and avoiding the mean, red faced Aaron, you'll keep all the happy puppets safe.

Along the way you'll earn points for each one you save. You'll also encounter special puppets that will both help, and hinder, your success on this adventure.

The game progresses quickly, posing a challenge to even the most experienced casual gamers. Players are drawn back to achieve higher scores and to gather all the rare puppets that are hidden throughout the game. 'Finger Puppet Frenzy' features 3 levels of difficulty, free play mode, unlimited levels and integration of the OpenFeint network, and also includes cross-platform leaderboards and achievements to encourage players to compete with their friends.

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'Finger Puppet Frenzy' is available on the App Store from here:

<http://itunes.apple.com/us/app/finger-puppet-frenzy/id496209384?mt=8>

'Finger Puppet Frenzy' (FREE / Lite) is available on the App Store from here:

<http://itunes.apple.com/us/app/finger-puppet-frenzy-free/id496214331?mt=8>

Journalists interested in a promo code for 'Finger Puppet Frenzy' should contact Indie Developer Consulting by sending an email to press@indiedeveloperconsulting.com.

Members of the press are also encouraged to visit the following links for more information on this, and other games by the developer.

Hotlinks:

Publisher Website	www.squareegggames.com
Developer Website	www.neonbluegames.com
Facebook	www.facebook.com/squareegggames
Twitter	www.twitter.com/squareegggames
YouTube Trailer	www.youtube.com/squareegggames

About Square Egg Games

Square Egg Games is a mobile gaming company specializing in the development, publishing and marketing of games for the iOS and Android platforms. We are currently developing a range of casual games targeting a broad demographic from kids through to adults. Beyond our in-house development, we also provide services to independent developers helping them to launch their games leveraging our publishing and marketing experience.

About Neon Blue

Neon Blue is a small, but dynamic team of professional software developers. Their focus on quality and affordability has given them a reputation for creative and effective small business solutions, assisting their clients to achieve the professional edge they need to succeed. Now, building on their extensive development background and new media savvy, Neon Blue are turning their attention to the burgeoning mobile gaming market. By designing engaging and entertaining titles for all ages, the team aims to bring the mobile gaming experience into new territory with the same passion and vivacity that has driven every Neon Blue project. Their first release, Finger Puppet Frenzy, is a fast-paced game designed for children, but will also have adults coming back for more.

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