

Issued By:

Indie Developer Consulting

Representing:

Polyclef Software

PRESS ANNOUNCEMENT

JANUARY 2012

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'Save The Egg' In Addicting Physics-Based Puzzler

Now Available In The Android™ Market

At All Costs Avoid Breaking Your Precious Egg!

'Save The Egg' by independent developer, Polyclef Software, is a highly addicting puzzle game where the objective is to construct ramps, levers, protective casings, almost anything you can imagine, to prevent an egg from breaking once you allow it to drop from the sky through 30 incredibly challenging levels!

With its highly intuitive and easy-to-learn controls, 'Save The Egg' is fun for anyone and everyone regardless of age and gender. The game is easy to learn, yet hard to master, and each of the game's brilliantly designed levels become increasingly harder the farther you progress. With its challenging play, built-in tutorial and mind-bending puzzles, 'Save The Egg' is the perfect pocket companion on your Android™.

'Save The Egg' is made available by the developer on the Android™ Market as a paid app (with all 30 levels unlocked), in addition to a FREE ad-based version containing the first 5 levels.

Download the full version of 'Save The Egg' In the Android™ Market from here:

<https://market.android.com/details?id=com.savetheegg.android>

The game is also available on the Amazon App Store

[www.amazon.com/Polyclef-Software-LLC-Save-](http://www.amazon.com/Polyclef-Software-LLC-Save-the/dp/B006YYWXJM/ref=sr_1_3?ie=UTF8&qid=1327498864&sr=8-3)

[the/dp/B006YYWXJM/ref=sr_1_3?ie=UTF8&qid=1327498864&sr=8-3](http://www.amazon.com/Polyclef-Software-LLC-Save-the/dp/B006YYWXJM/ref=sr_1_3?ie=UTF8&qid=1327498864&sr=8-3)) in

addition to SlideMe (<http://slideme.org/application/save-egg>)

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Journalists interested in review code, further information or additional assets should contact Indie Developer Consulting by sending an email to press@indiedeveloperconsulting.com. Members of the press are also encouraged to visit www.polyclefsoftware.com to learn more about this, and other games and apps by the developer.

Polyclef Software is a new company founded and run by Derek James. We aim to produce fun, innovative games and useful, intuitive utilities for multiple platforms. In terms of games, we like to focus on thoughtful, casual games that don't necessarily involve explosions or gunfire. Hopefully you'll find that our approach to game design makes you think, but is also relaxing. For the Android™ mobile computing environment, our focus is on creating simple utilities to make life a little easier. The name polyclef comes from a fictional word used in the novel A Clockwork Orange by Anthony Burgess. In that book, polyclef means skeleton key, which fits conceptually with our goals.