

Issued By:

Indie Developer Consulting

Representing:

Musicshake

PRESS ANNOUNCEMENT

JANUARY 2012

www.indiedeveloperconsulting.com

press@indiedeveloperconsulting.com

Create Your Very Own Personalized Music Videos With 'YouTube Producer' Available On The App Store

While the iPhone® has made it convenient to record videos from your phones, strict copyright issues and lack of available music has made it almost impossible to add music and convert these videos into your very own personalized music videos on YouTube™. The 'YouTube Producer' by independent developer Musicshake makes it possible with a few simple clicks!

All you need to add great music and create your very own music video is a good portion of creativity, and an Apple iPhone®! You begin by selecting any video stored from within your phone, add some cool music, preview the result, and publish your creation for the world to experience on YouTube™

Using the app's highly intuitive and easy to use interface, 'YouTube Producer' offers you virtually unlimited amount of FREE musical content. By using the Browsing Assistant built into the app, you can select from 4+ kinds of tempos, 12+ different genres, and 19+ types of moods! Or, you can opt to simply use any random song, or select a most popular song from the virtually unlimited amount of content made available most recently!

'YouTube Producer' is powered by its Music Robot (Mu-Bot), which is unlike any other technology utilized in similar apps currently available on the App Store. The Music Robot generates music 24/7 by combining millions of music patterns from a massive database, and music generated with the Music Robot is not only of the highest possible quality, it is also 100% copyright- and royalty-FREE! This wonderful and fantastic app has already been used to generate musical content for videos on YouTube™, which in total has exceeded more than 2 Billion views!

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Whether you need music for a video for a birthday- or office-party, your wedding, event or simply for the fun of it, download the FREE 'YouTube Producer' for the Apple iPhone® and Apple iPod touch®, today!

'YouTube Producer' is available on the App Store here:

<http://itunes.apple.com/us/app/youtube-producer/id485485218?mt=8>

Some of the upcoming updates include frequent addition of new songs and a 'FREE Song of the Day' which gives away ONE free MP3 every day.

Journalists interested in further information or seeking additional assets can contact Indie Developer Consulting by sending an email to press@indiedeveloperconsulting.com. Members of the press are also encouraged to visit the links below to learn more about 'YouTube Producer', and other apps by the developer.

Hotlinks:

Developer Website

www.musicshake.com

Facebook

www.facebook.com/musicshakedotcom

Twitter

www.twitter.com/musicshake

About Musicshake:

Founded in March 2005, Musicshake is the world's most fun and sophisticated online music community, allowing people to CREATE, LISTEN, DISCOVER and SHARE originally-created music. Musicshake provides a platform for non-artists to select from 2 million original music samples to create their original music, share and connect across the globe and also provide a way to monetize.

Based in Los Angeles, the Musicshake team includes veterans and experts from the music, technology and entertainment industry. They continue to innovate with the promise to deliver the best user experience to both Musicshake application and the website.