

Issued By:

Indie Developer Consulting

Representing:

Nextwave Multimedia

PRESS ANNOUNCEMENT

DECEMBER 2011

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Bowling Wizards On iOS® & Android™ Takes The Sport To An Unprecedented Level

Award-Winning Developer Releases Bowling Wizards On Multiple Platforms

Bowling is a game that most people find enjoyable to play, and with Bowling Wizard from independent developer, Nextwave Multimedia, the game is taken to an unprecedented level of enjoyment.

Once upon a time in a happy wizard-world, bowling was played and enjoyed by the Bowlons and the Pines. The Bright Lord was the leader and protector of the Bowlons, while the Evil Wiz was the leader and protector of the Pines. They all lived happily together, until the Evil Wiz decided to take over the Wizard world. He cast his spell on the Pines, hypnotized them, captured The Bright Lord and made the Bowlons his slaves!

Alas, a few brave Bowlons along with Bowlkids decide to break free! They declare war! And this is where you, the player and savior of the day, along with the brave Bowlons, take upon the task to restore peace and harmony in wizard-world once more!

Bowling Wizards includes the 5 islands of Airea, Lava, Ruins, Frosty and Magica - and each is divided into levels featuring distinct environments and unique gameplay for each island. In the FREE download, 6 levels of the 1st island, Airea, are available. All the other levels of Airea and Ruins are available through in-app purchases. The islands Lava, Frosty & Magica will be made available for purchase shortly!

In each level on every island, the objective is to knock down all the Pines, and although this sounds like a simple task, it is not! Each of the levels is packed with concealed surprises and magic, and the challenges are daunting! The Pines and the Bowlons have a mind of their own, and every alley is mysterious and misleading, and only by use of intelligent strategy and clever moves will you succeed.

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Bowling games are always fun, and Bowling Wizard comes with added twists and tales. Beautiful and mysterious, this game has concealed surprises, magic and daring challenges. Featuring rich visuals, complex and addictive gameplay, it appeals to fans of the sport and casual gamers alike!

Bowling Wizards is available on the Apple iTunes® App Store here:

<http://itunes.apple.com/us/app/bowling-wizards/id448314825?mt=8>

Bowling Wizards is available in the Android™ Market from here:

<https://market.android.com/details?id=com.nextwave.BowlingWizards>

The game is also available on the Mac App Store here:

<http://itunes.apple.com/app/bowling-wizards/id448564977?mt=12>

And, on Nokia Store too. Other versions of the game are soon to be released on the Intel (App-Up) store as well as the Google Chrome web store.

Journalists interested in review code, developer interviews, or additional assets should contact Indie Developer Consulting by sending an email to press@indiedeveloperconsulting.com Members of the press are also highly encouraged to visit the links below for further information on Bowling Wizards, and other games by the developer:

HotLinks:

Developer Website	www.nextwavemultimedia.com
Game Website	www.bowlingwizards.com
Facebook	www.facebook.com/bowlingwizards
Twitter	www.twitter.com/digitaltantra
Tumblr	www.bowlingwizards.tumblr.com
YouTube	www.youtube.com/user/NextwaveMultimedia